

Super Bowl Half-Time

Half-Full or Half-Empty

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Call me Scrooge.

I'm not a sports fan. In fact, when asked if I caught such-and-such game, my generic jokingly reply will be, "I never watch hockey." Why I'm not a good ol' American sports fan is somehow lost in the recesses of my early childhood no doubt. With both of my parents dead, it's out of the question to sue them for this irreparable neutrality.

The Super Bowl is a phenomena. A golden, glittering, highlight of our culture. If you didn't know, it's a football game. The best against the best, is what they tell me; athletes doing athletic stuff.

Why then, when Half-Time arrives do the pricey powers that-be, present an ultra-expensive entertainment show which has nothing to do with sports?!? The traditional musicians of brass bands of normal or local games are pouting in their homes and cars taking aspirin and making counseling appointments.

If the A-List of entertainers sang or performed football related songs or dance moves...I'd see the c-o-n-n-e-c-t-i-o-n. Even if the brief entertainment had actors dressed as hot dogs and beers, that would make sense. I won't go into the history or finances involved of the Half-Time show. I just think that those stallions of muscle and agility (football players) must feel second class when they are in their respective locker rooms hearing the crowds roar.

No, I'm not going to comment or ridicule the now famed Super Bowl commercials (also extremely expensive).

My gripe comes down to this: Are the Half-Time shows half-empty or half-full?

I see no reason to take a Vegas act or top concert-circuit performer and place them as a bookmark in the most watched (?) American sporting event. People should go urinate, get a dog n' a brew, and discuss the game without the distraction of unrelated entertainment. I mean the sacred field, grid thingy, is trod upon by the performer fans. Then they are ushered away, the field cleaned and sterilized, stage deconstructed, and sports heroes return.

Will I watch the game today? I don't watch hockey.....

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